



How Your 2017 HEART Sponsorship Helps Our Schools and Teachers

What will HEART do?

In 2017 HEART is expanding its loan program to offer technical assistance and early, pre-development loans to school districts to help plan and construct teacher and staff rental housing.

Schools are in the business of education, and not in the business of constructing and managing apartment buildings. HEART will help by offering predevelopment loans and technical assistance, and has already been approached by several school districts. As part of its loan underwriting process, HEART will work with school districts to evaluate or prepare feasibility studies and to advance their projects through predevelopment.

How is HEART the best qualified to help?

HEART Executive Director Armando Sanchez has many years of experience in designing, evaluating and vetting affordable housing developments for cities in San Mateo County. As part of its new effort to help schools, HEART is delighted to welcome Anne E. Campbell, Superintendent of the San Mateo County School District to the HEART Board of Directors.

Your sponsorship will make this possible.

We can't wait to tell you more about this at our May 11, 2017 fundraising reception. HEART is a 501(c)(3) organization and your donation is tax-deductible.

Thank you for your generous sponsorship in 2017.

For Sponsorship and Benefits Info:

Paula Stinson · pstinson@heartofsmc.org · 650 242-1764 x4#
2905 S. El Camino Real, San Mateo, CA 94403

San Mateo County Needs Teachers

Teachers Need Housing

San Mateo County has highest rents in the country

60% of new teachers rent

45% spend over 30% of their income on housing

Teacher recruiting challenge because of the housing crisis

Employee housing being explored by school districts

HEART Will Help

New predevelopment loans:

Feasibility studies

Predevelopment expenses

3-5 year loans

Technical Assistance:

Feasibility and site studies

Development budget and pro-forma/ financial review

Design-build requests for proposals

Entitlement phase applications

Construction Drawings/Permits

Consultation on approvals, permits and contractors

***Be a HEART SPONSOR
Thank you!***

2017 SPONSORSHIP FORM HEART ANNUAL FUNDRAISER

♥ Thursday, MAY 11, 2017 ♥

5:30 TO 7:30 PM

DEVIL'S CANYON BREWING COMPANY

935 Washington Street, San Carlos 94070

- CHALLENGE MATCH HERO HEART \$20,000**
 - ♥ Provide a challenge grant to help raise \$40,000 for teacher housing
 - ♥ Prominent credit in all promotional materials
 - ♥ Prominent speaking role in program ♥ Display table ♥ 10 guest tickets
- PLATINUM HEART \$10,000**
 - ♥ Prominent credit in all promotional materials
 - ♥ Speaking role in program ♥ Display table ♥ 10 guest tickets
- GOLDEN HEART \$5,000**
 - ♥ Credit in all promotional materials ♥ Display table ♥ 10 guest tickets
- SILVER HEART \$2,500**
 - ♥ Credit in all promotional materials ♥ 10 guest tickets
- BRONZE HEART \$1,500**
 - ♥ Credit in all promotional materials ♥ 10 guest tickets

All sponsorship levels include ten tickets for your guests, one raffle ticket per guest, and acknowledgement at the event and in event materials. **Sponsorship forms received by March 1st will be have sponsor names and logos included in the event invitation.** Matching and Platinum sponsors will have the option to say a few words at the event.

Sponsor Name			
Contact			
Address			
	City	State	Zip
Telephone			
Email			

- Check is enclosed Check has been ordered and will be sent by May 1, 2017
- Please invoice me
- Charge my credit card: Visa MasterCard
- Card Number _____
- Name on Card _____
- Billing Address _____
- City _____ State _____ Zip _____
- Expiration Date _____ CCV _____

For more info about additional sponsorship opportunities:

Paula Stinson, 650-242-1764 x4#, pstinson@heartofsmc.org

Thank you for supporting HEART! HEART is a 501(c)3 organization EIN# 72-1589835

HEART • 2905 S. El Camino Real • San Mateo, CA 94403

2017 GUEST LIST
HEART ANNUAL FUNDRAISER
♥ Thursday, MAY 11, 2017 ♥
5:30 TO 7:30 PM
DEVIL'S CANYON BREWING COMPANY
935 Washington Street, San Carlos 94070

Please list my organization/ name in the credits as: _____

- Please use the logo on file I will email a hi-res logo
 I would like to sponsor a table

Here are my guests (10)

Name	Email
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

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